



# MIDWEST YOUNG ARTISTS CONSERVATORY COMMUNITY BUSINESS PARTNERS



Midwest Young Artists Conservatory, based in Fort Sheridan, IL, has been a national leader in youth music education since 1993. MYAC produces outstanding young musicians and individuals, emphasizing values of excellence, leadership, and service.

Our Community Business Partners program gives you a unique opportunity to gain visibility and brand equity with the families of our nearly 1000 students, who come from 84 zip codes throughout Chicagoland, especially from the North Shore area.

Our season program book, just one Community Partner benefit, is distributed at over 100 concerts and events each year with over 18,000 attendees, as well as electronically. Full partner benefit details are listed below.

**Your support makes a huge impact on the lives of students in our community** by supporting scholarships, financial aid, exceptional faculty, and much more. Thank you!

PARTNER BENEFITS	Community Partner (\$350)	Supporting Partner (\$500)	Patron Partner (\$1,000)	Sustaining Partner (\$2,500)
Ad in the MYAC Program Book (viewed by over 18,000 annual event viewers)	Business Card Size	Quarter Page Ad	Half Page Ad	Full Page Ad
Promotional Flyer or materials of your choice on display at the MYAC Center including a Community Partner Bulletin Board	X	X	X	X
Link to Your Website on ours, mya.org (draws over 40,000 unique visitors per year)	X	X	X	X
Promotional Flyers Included in digital or in-person Parent Meeting Packets	X	X	X	X
Donor Honor Roll recognition in Season Program Book and Annual Report	X	X	X	X
Sponsorship of North Shore Jazz & Classical Music Festival, including Logo on all Promo			X	X
Sponsorship and recognition at all Music At the Fort Concerts, Chamber Music Recitals, and our annual Gala.			X	X
Partner recognition with link to your website to email list of nearly 11,000 and over 5000 social media followers on all concert Constant Contact Emails.				X



# Midwest Young Artists Conservatory 2021-22 Community Business Partner Form

I wish to be a Community Business Partner at the following Level:

**\*up to 50% of the partnership may be made in the form of your business gift-cards/products**

- (\$350) Community Partner
- (\$500) Supporting Partner
- (\$1,000) Patron Partner
- (\$2,500) Sustaining Partner
- YES! I want to partner with MYAC for 3 years at the \$500 level or above!**

Added bonus for Community Business Partners who commit at the **\$500 level** to Program Support for **3 years: BANNER IN OUR EVENT TENT FOR YOUR BUSINESS** for all to see at weekly rehearsals, concerts & events including our 2022 gala.

## Sponsorship Info:

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name (As to appear in all publications): \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

## Payment Info:

- **I have included a payment of \$\_\_\_\_\_** (Checks made payable to: Midwest Young Artists Conservatory)  
(Optional: I have included \$\_\_\_\_\_ of the payment in the form of gift-cards)
- **I have submitted Credit Card Payment online**
  - Go to our secure website [mya.org](http://mya.org), click "Give Today" at the top of the page, and indicate "Community Business" in the Notes field at the bottom of the form. We will match your donation to your sponsorship form.
- **I will contact the MYAC Office and make payment arrangements**

**Please send logos and advertisements for 2021-22 Program Book to Beth Duvall at [bethduvall@mya.org](mailto:bethduvall@mya.org) by September 30, 2021.**

Contact Karen Dennis at [karendennis@mya.org](mailto:karendennis@mya.org) with any additional questions.