



MIDWEST YOUNG ARTISTS CONSERVATORY

2023-24 ADVERTISING CONTRACT

CONTRACT DEADLINE:
AD ARTWORK DEADLINE:
PAYMENT DEADLINE:

August 31, 2023
September 15, 2023
October 1, 2023

Reach over 900 music students from 84 different zip codes throughout the Chicagoland area & beyond! 100% of our graduates attend college, and nearly half pursue music as a major or double major.

ADDITIONAL BENEFITS

FULL PAGE:

- Schedule a virtual informational session with our students!
- Hold your regional auditions for FREE at our Chicago North Shore facility
 - Includes up to 1 full day of rehearsal hall usage & 2 warm-up rooms
- Your faculty are invited and recognized as:
 - Clinicians for any of our 3 annual instrument festivals (see details below)
 - Judges for our Walgreens National Concerto Competition
 - Judges for MYAC's National Chamber Music Competition
 - Visiting Artists for masterclasses with MYAC students at our facility
- Open invitation to send a representative to our weekend rehearsals to meet with prospective students & distribute information
- Your promotional materials posted prominently in our facility throughout the year

ANY AD SIZE:

- Your school's name & link to your website displayed on mya.org

AVAILABLE AD SIZES

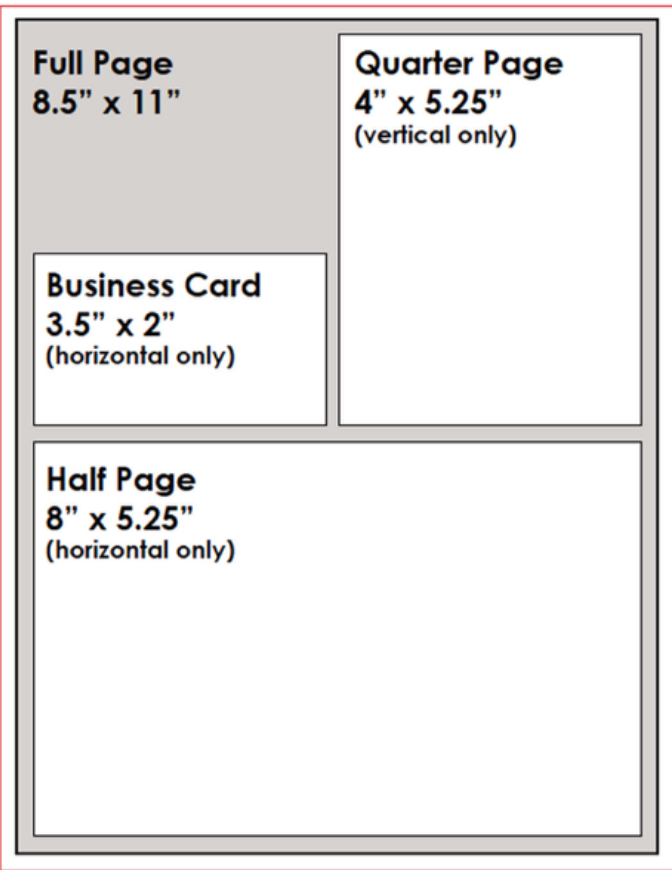
\$1,500.....Full Page: Back Cover (full color)	\$750.....Half Page (horizontal)
\$1,200.....Full Page: Inside Front/Back Cover	\$525.....Quarter Page (vertical)
\$950.....Full Page	\$275.....Business Card (horizontal)

INSTRUMENT FESTIVALS: DOUBLE REED, BASS, VIOLA

RETURNING THIS SEASON! \$275 Sponsorship per Festival
No cost if you paid for last year.

BENEFITS:

- Informational table at any festival(s) you choose to sponsor
- Pre-festival advertising, and up to 2 pages of promotional material in festival registration packets
- Logo on flyers, posters, and festival website(s)
- Link to your website from festival website(s)



AD SPECIFICATIONS

- Please submit all ad artwork in a **PDF format**
- All fonts must be embedded
- All full page ads must include a bleed of 1/8" (.125")
- Resolution should be 300 dpi
- Only the back cover artwork will be printed in color. ALL OTHER ARTWORK should be submitted in grayscale.

- Submit contract by **August 31, 2023** to Jean Milew@mya.org

- Submit artwork by **Sept 15, 2023** to Jean Milew@mya.org

Our Accounting Manager, Lisa Schwartz, will invoice you for payment

Ad Size: _____

Festival Sponsorship: Double Reed Double Bass Viola

Advertiser: _____

Website: _____

Address: _____ State: _____ Zip: _____

Contact: _____ Title: _____

Phone: _____ E-mail: _____

I have read and understand that upon submission of this contract, I agree to advertise with MIDWEST YOUNG ARTISTS CONSERVATORY and pay the specified amount(s).

Signature: _____ Date: _____